COMMERCIAL DOSSIER
OF THE NEXT CONGRESS CONGRESS

IFED-SEPES
BCN2019
October 10th - 12th
49th SEPES Congress / 11th IFED Congress

See you in Barcelona!
On behalf of the Spanish Society of Prosthodontic and Aesthetic Dentistry (SEPES) and the International Federation of Esthetic Dentistry (IFED), we are pleased to present you the joint preliminary program of the 49th Annual SEPES Congress & 11th IFED Biennial Congress. We will celebrate in Barcelona from 10th to 12th October 2019.

Since SEPES presented its candidacy in September 2015 to host its 49th Annual Meeting the eleventh edition of the IFED win this prestigious honour, we have worked jointly between both societies achieving an important scientific program with the participation of world-renowned speakers in prosthetics and dental aesthetics.

It is a congress open to the interest of clinicians, technicians and industry. The congressmen will find debate sessions, update in digital work flows, the experience of the best laboratory technicians and new concepts and trends in clinic management and care to the patient. In addition, the industry will have the opportunity to provide speakers for present the latest technological advances, demonstrations and in situ practice in the management of the latest news.

We want to highlight that, since this is a WORLD CONGRESS, the result of the union of two societies with important repercussion, we have great expectation of assistance from professionals, which, we believe, makes the participation of the industry in the commercial exhibition especially attractive and in the scientific program. The internationality of the event will allow us not only to appear from SEPES abroad, but also show the scientific societies twinned in IFED the very high level of our dentistry.

With your participation and suggestions, we are sure that we will be able to celebrate the WORLD CONGRESS OF AESTHETICS more important in recent years, in the scientific field and in the social sphere, and without losing the essence of what we are, SEPES.

Thank you for your trust and interest, we hope to count on your support.
SEPES MISSION

The Spanish Society of Prosthodontic and Aesthetic Dentistry SEPES, is a scientific association that brings together professionals from the dentistry sector and in concrete to the areas of dentistry and dental aesthetics. SEPES is born in 1970 and today is one of the scientific societies in the field of dentistry more important and more prestigious.

The scientific and dissemination nature of SEPES has brought together great professionals of dentistry that have made an important evolution of the prosthesis and dental aesthetics in our country. SEPES currently has 4,500 members.

IFED MISSION

IFED’s mission is to contribute to the progress and development of education in Esthetic dentistry worldwide. We’re committed to providing support and enhancing the exchange of information across all borders as well as communication between all member organizations to promote esthetic oral health. In this respect IFED is a non-profit organisation, meaning that no financial gain will be apportioned to the individual subscribers of member Academies / Societies nor to the governing officers of the IFED Executive Council.

PRESENTATIONAL ACTIVITIES

- ANNUAL CONGRESS with an average of 2,500 attendees
- VALORES SEPES • SEPES VALUES symposium where the speakers are young national and / or international professionals with an important curriculum that addresses treatments multidisciplinary.
- Aula de Investigación. Research classroom. Day organized jointly with different universities where the research techniques in prosthetics and aesthetics.
- Campus SEPES. SEPES Campus. Scientific activity among several members with the aim of reaching a consensus in relation to a concrete area of the prosthesis or aesthetics.
- Reunión de Invierno. Winter Meeting Presentations of cases to discussion with the audience in a more relaxed atmosphere combining winter activities.

ONLINE ACTIVITIES

- Every month SEPES members enjoy free online lectures on prosthetics and aesthetics. The sponsors of SEPES can offer free 1 course online per year.
- Free access for the members to the video library of the courses on-line.

SCHOLARSHIPS AND AWARDS

The following prizes and scholarships are awarded every year:

- Awards for the best clinical oral communication and research sponsored by the industry.
- Awards for the best communication in clinical poster and research sponsored by the industry.
- SEPES Junior Prize. Formative scholarship valued at € 6,000
- SEPES Gascon Prize. Best original study in prosthesis and aesthetic.
- Research scholarship, € 6,000 scholarship for the best project of research in prosthesis and or aesthetics
- Solidarity scholarship. € 6,000 scholarship to the best in the field of oral health in the national territory.

PUBLICATIONS AND DISSEMINATION

- SEPES members have spaces in journals of the sector to publish clinical cases.
- Consensus document as conclusion of Campus SEPES activity.
- Free subscription of members to different journals of the Editorial Quintessence according to type of membership.
- Digital media (web, magazine, app, newsletter, emailings).

If you are not yet our sponsor, do it now and enjoy all the advantages that SEPES offers you in congresses, face-to-face and online training, advertising and dissemination.

Join SEPES and make yourself known to more than 4,500 members!

SEPES interests you!
HISTORICAL CONGRESSES

1. World Dental Aesthetics Event.
   The union of two Scientific Associations will increase the number of attendees.

2. Important participation of speakers of international level.

3. Great commercial exhibition, with more than 70 stands planned.

4. Important number of potential customers in a only space.

5. Industry symposiums available to companies.

6. Exclusive forums on digital dentistry and clinic management.

7. Coffee break and work lunches served at the commercial exhibition.

8. Attractive sponsorship options to get the greatest impact of your brand.

9. Option to organize workshops and commercial demonstrations.
PROGRAMA PRELIMINAR

Thursday 10th

11:00-19:00 h. Industry Symposium (4 rooms)
11:00-12:00 h. Industry Workshops (5 rooms)
14:30-19:00 h. Communications (4 rooms)

Friday 11th

Saturday 12th
SPONSORSHIPS

<table>
<thead>
<tr>
<th>Priority choice of stands and sponsorships</th>
<th>VIP SPONSORS</th>
<th>TRIANUALS SPONSORS</th>
<th>ANNUAL SPONSORS</th>
<th>REST EXHIBITORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1º 2º 3º 4º</td>
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</table>

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<thead>
<tr>
<th>Priority election conference Symposium Industry</th>
<th>free 1 h conference + 2 h workshop</th>
<th>free 1 h conference or 2 h workshop</th>
<th>see pages 14-15</th>
</tr>
</thead>
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<thead>
<tr>
<th>Hiring workshop and conference Industry Symposium</th>
<th>free 1 h conference + 2 h workshop</th>
<th>free 1 h conference or 2 h workshop</th>
<th>see pages 14-15</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>2 possible stands of 45 m² (joining 44 or 41 and 42)</th>
<th>22,050</th>
<th>24,500</th>
<th>24,500</th>
<th>27,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stands of 24 m²</td>
<td>12,150</td>
<td>13,500</td>
<td>13,500</td>
<td>16,000</td>
</tr>
<tr>
<td>Stands of 12 m²</td>
<td>9,000</td>
<td>9,000</td>
<td>9,000</td>
<td>11,500</td>
</tr>
<tr>
<td>Stands of 10 m²</td>
<td>6,500</td>
<td>6,500</td>
<td>6,500</td>
<td>9,000</td>
</tr>
<tr>
<td>Stands of 6 m²</td>
<td>2,500</td>
<td>2,500</td>
<td>2,500</td>
<td>5,000</td>
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</tbody>
</table>

| Logo back cover programs                             | √       | √       | √       | X      |
| Private meeting room                                 | √       | x       | x       | x      |

| Industry Symposium Conference Invitations            | 75      | 50      | 25      | x      |
| Congress bag sponsorship (exclusive logo) (1)        | 6,000   | 6,500   | 6,500   | 7,000  |
| Congress bag sponsorship (max 2 companies logo) (1)  | 3,000   | 3,500   | 3,500   | 4,000  |
| Hygienist bag sponsorship (sponsorship + material) (2)| 600     | 600     | 600     | 600    |
| Congress bag insert (3)                               | Free    | 800     | 800     | 1,000  |
| Lanyard (sponsorship + material)                      | 2,500   | 2,500   | 2,500   | 2,700  |
| Block and pen (sponsorship + material)                | Material only | Material only | Material only | 1,500 |
| Flags commercial exhibition (4)                       | 1,000   | 1,000   | 1,000   | 1,000  |
| Vinys (4)                                             | 1,000   | 1,000   | 1,000   | 1,000  |
| Awards for the best communications (5)               | 1,200   | 1,200   | 1,200   | 1,500  |

| List of registered delegates                          | √       | √       | √       | X      |
| Number of delegates per country and cities            | √       | √       | √       | √      |
| Logo of the company inside the program                | √       | √       | √       | √      |
| Gala dinner invitations                               | 4       | 2       | 2       | X      |

HIRING ADVERTISING SPOT, INDUSTRY SYMPOSIUM AND WORKSHOP: See page 14-16

1. The bag will be purchased by the congress, it will be agreed the placement of the logo of the sponsoring company
2. The sponsor must provide the screen-printed bag
3. 1 element that will weigh less than 80gr
4. The sponsor will bring the banner or vinyl serigraphed
5. There are 4 prizes that can be sponsored. The logo of the company will appear in the advertising referring to communications, communications book and mention in the award ceremony.
6. The size of the logo will vary according to the global contribution of the sponsor

CATEGORIES ACCORDING TO TOTAL CONTRIBUTION TO THE CONGRESS

According to the economic contribution to the Congress, which will depend on the sponsorship actions contracted by each company, the sponsors will be classified into 4 categories: PLATINUM, GOLD, SILVER AND BRONZE. Belonging to one category or another will entail a series of additional benefits.

<table>
<thead>
<tr>
<th>Logo size in the programs</th>
<th>PLATINO</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>The biggest</td>
<td>70%</td>
<td>50%</td>
<td>30%</td>
<td>10%</td>
</tr>
<tr>
<td>Smaller size</td>
<td>30%</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Discount on the hiring of banner
E-mailing to delegates before or after the congress
Advertising in the APP
Congress invitations
Invitations congress sponsor SEPES
Exhibitor Passes

<table>
<thead>
<tr>
<th>PLATINO</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>4</td>
<td>2</td>
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</tr>
<tr>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
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</table>
EXPOSEPES

PLANTA 0

ALMACÉN

AUDITORIO

PLANTA -1

F. ROOM

B. ROOM

A. ROOM

Entrance

REGISTRATION DESK

E1  E2  E3  E4  E5

1  2  3  4  5

PLANTA 0

PLANTA -1
VIP STAND (45 OR 24 M²)
There is the option to unify the stands:
• 44 and 15 creating a space of 45m² with showcase to the outside corridor.
• 41 and 42 creating a space of 45m²
In the case of selling booth no. 15 or 41, such a union will not be possible.
The VIP stand hiring includes:
• Electric box and fair carpeting., 3 backpacks with the documentation of the congress, 10 exhibitor passes, coffees and lunches at ExpoSEPES.
• The design stands without modular structure are necessary and essential to send before September 9, 2019 to the technical secretariat the corresponding project (including floor plans and elevation) to be supervised and authorized by the Headquarters management.
• Without such prior authorization it will not be possible to install the stand.
• The maximum height of the stands of the VIP design stands will not exceed 6 m.

STAND (12 AND 10 m²)
The stands 11, 12, 13, 14, 15 and 16 have the option of using another 7.5m² and one of their walls is showcase towards the exterior corridor turning the stand into a space of 12m².
The hiring of 10 or 12 m² stand included:
• Electric box and fair carpeting, 2 backpacks with the documentation of the congress, 6 exhibitor passes, coffees and lunches at ExpoSEPES.
• The design stands without modular structure are necessary and essential to send before September 9, 2019 to the technical secretariat the corresponding project (including floor plans and elevation) to be supervised and authorized by the Headquarters management.
• Without such prior authorization it will not be possible to install the stand.
• The maximum height of the stands of the VIP design stands will not exceed 6 m.

STAND (6 m²)
The hiring of 6m² stand included:
• Structure in aluminum profiles and white melanin panels.
• Color fair carpeting, to be chosen by the organizer for the entire event.
• The height of the stand is 2.50 m
• Front with the name of the company (if the stand has a structure). Labeling in black vinyl, standard letter, placed on the marquee of the stand. It is not included to place a logo or anagram.
• Electrical panel and lighting with spotlights.
In case of not needing structure, the stand comprises carpet and electric connection.
**Workshops (Theoretical or Practical) of the Industry**

Exhibitors can hire a 2-hour workshop (maximum 1 workshop per company). It will be essential to have hired a stand or a minimum contribution of €5,000 in the congress to opt for hiring a 2 hours of workshop.

**Advantages**

The conference will be publicized in:

- The congress programs edited by SEPES
- The congress website
- The SEPES app
- Newsletters and emailings
- The speaker will be invited by SEPES to the speaker’s dinner and closing dinner with companion.

**Important Notes**

The pre-registration to the workshop will be done through the congress website, however, it will be the sponsoring company which must confirm the places and carry out the follow-up of attendance. It will be essential to be registered to the congress to be able to hold a workshop.

SEPES offers the room with the audio-visual equipment available. All technical means not included in the room or necessary personnel will be paid by the sponsoring company.

Special conditions for sponsors see page 10.

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**Symposium of the Industry**

Exhibitors may contract a conference at the symposium of the Industry (1-hour maximum). It will be essential to have hired a stand or a minimum contribution of €5,000 in the congress for opt for hiring a conference time.

**Advantages**

The conference will be publicized in:

- The congress programs edited by SEPES
- The congress website
- The SEPES app
- Newsletters and emailings
- The speaker will be invited by SEPES to the speaker’s dinner and closing dinner with companion.

**Important Notes**

The company must inform SEPES of the lecturer’s information before July 1, 2018 so that it can appear publicized in the preliminary program of the congress that will be distributed at the SEPES Valladolid Congress.

The use of the rooms includes the audio-visual media installed, any other audio-visual media required will be the account of the sponsoring company. Only the auditorium has a translation booth, although the costs corresponding to recipients, interpreters, etc... will be borne by the hiring company.

Special conditions for sponsors see page 10.1
CONDITIONS

On May 31, a meeting will take place at the venue of the congress where the stand will be hire and sponsorships the draw made in the first place, among he sponsors of SEPES and subsequently among the companies present. Subsequent to that meeting, the stand number will be awarded by strict order of application considering duly formalized when accompanied by the proof of payment of 50%.

According to the economic contribution to the congress, which will depend on the hired actions for each company, the sponsors will be classified in 4 categories: PLATINUM, GOLD, SILVER AND BRONZE. The belonging to one category or another will entail a series of additional advantages (see page 11).

To make the reservation of stands and sponsorships, they must send the attached form completed together with the payment of 50% of the amount of the stand. Upon receipt, the Secretariat of SEPES will contact for the confirmation of the stand chosen and the subsequent delivery of contract and invoice. The rest will be paid before June 30, 2019. Otherwise, the Organization does not commit to reserve the space.

Each exhibitor must be limited to the portion of corresponding space according to the assigned stand and confirmed by the Organization. The organization is not responsible for the material deposited in each stands, although the venue will offer a closed space for public access where you can deposit all the objects you deem timely, always under the responsibility of the exhibitor.

After the congress, the exhibitors commit themselves to leave the intended stand, as well as the structures of the same in perfect conditions, just as they were delivered. Taking responsibility for the damages or damages caused in their facilities. In the case that stands have to expose devices or bulky machinery it is necessary to communicate it in advance to the Technical Secretariat with the measures of the same to confirm that access is possible and see the most suitable route.

The cleaning of the stands is the responsibility of the exhibitors, as well as removing the boxes and excess mounting material once the congress has been inaugurated. Catering and delivery of food and drink to the stands: exhibitors should contact the Technical Secretariat of the Congress to request information from Palacio about it. The exhibitor agrees to respect the rules of the current general security regulations, especially those they refer to measures against fires and exits of emergency, being strictly prohibited introduce flammable objects into the Palacio de Congresos (gasoline, acetylene, petroleum, etc.), heaters individual and any type of objects that block or hinder the exits of the rooms of the Palace.

For security reasons all attendees, both delegates, organizers, exhibitors or guests should be sufficiently accredited and identified by plastic card and issued by the organization of the event.

In the month of May / June 2019 it is planned to send exhibiting companies, a dossier with information about assembly / disassembly, rental of furniture and regulations to Apply in the assembly of the stand.

CASE OF CANCELLATION

If for any reason or force majeure the Congress does not could be held in the aforementioned place or in any another, the exhibitors undertake not to exercise any action against the organizers, with the reintegrated amounts that had been delivered to account minus one amount for general expenses that have been caused until the cancellation.

IMPORTANT NOTE

The Organizing Committee would appreciate being informed of activities such as exhibitions, group meetings, etc., programmed outside the exhibition grounds by exhibiting companies to avoid coincidences with the acts of the official program.

The Organizing Committee reserves the right to restrict, at any time, any exhibition material or activity that you consider to be inappropriate, undesirable or disagree with the professionalism of the Meeting. In case should there be any action of this kind, the Committee Organizer will not be responsible for the cost that the company.

The Technical Management reserves the right to modify or alter the spaces of the stands for reasons of strength greater or security, in which case it will be communicated with advance notice to the exhibitors, for a new election.

The Organizing Committee reserves the right to postpone, decrease or prolong the period of celebration of the Meeting for reasons unrelated to its operation and organization, or circumstances of force majeure. Such circumstances will not allow exhibitors to rescind their contract or demand compensation for damages.
To reserve stand and sponsorships, contact Ana García

ana@sepes.org